In convention with the Bessie Coleman Aerospace Legacy and the United States Army Black Aviation Association

AUGUST 12 – 14, 2020
SHERATON GRAND AT WILD HORSE PASS • PHOENIX, AZ
On behalf of the Organization of Black Aerospace Professionals Board of Directors, I would like personally welcome you to the 44th Annual Conference.

It is an exciting time for OBAP and the aerospace industry. The growth and expansion of the industry is providing more opportunities for our members, sponsors and exhibitors to achieve their professional goals.

The 44th Annual Conference will introduce another opportunity to honor and support our Founders, Hall of Fame members and Veterans. Our members and students will have opportunities for professional development, mentoring and STEM activities.

We invite you to experience it for yourself in 2020 as an exhibitor or a sponsor, or both. This brochure provides a summary of the many ways you can get involved, along with the necessary forms to facilitate the process easily. If you do not find it here, we are always available to assist you. You may email us at convention@obap.org, or give us a call at 1-800-JET-OBAP with any questions you may have.

We value our relationships with our partners. You make it possible for us to continue the work that we do and we are grateful. Thanks for your continued support and we look forward to seeing you in Phoenix – 2020!

Sincerely,

Vanessa Blacknall-Jamison
Vanessa Blacknall-Jamison
Board Chair,
Organization of Black Aerospace Professionals
Join us for the 44th Annual Conference at the Sheraton Grand at Wild Horse Pass
5594 West Wild Horse Pass Blvd., Phoenix, AZ 85226
602-225-0100

Hotel Features
- Located 17 miles North of Phoenix Sky Harbor International Airport (PHX)
- Complimentary Parking onsite
- 24-Hour Room Service
- Sundry/Convenience Store
- Six Dining Venues including Kai, Ko’sin, Hanyo at the River, Aji Café, Link @ Sheraton Café and the Lobby Bar.
- Whirlwind Golf Club 18-Hole Golf Course
- Aji Spa and Fitness Center

A Place to Relax
Thrive in our inspired spaces. At The Sheraton Grand at Wild Horse Pass, your accommodations are elevated, flexible and considerate. Enjoy scenic mountain views over Phoenix from a private balcony. Unwind in a thoughtful suite, offering a flat-screen TV and Sheraton Signature Sleep Experience.

Excellent Dining Options
Enjoy authentic Native American cuisine at our Phoenix hotel. Discover five-star dining experiences at Sheraton Grand at Wild Horse Pass. Our Native American dishes are local and global, showcasing traditional recipes and ingredients in inventive ways.

Unwind During Your Stay
Stay on track in Phoenix with Sheraton Fitness, our 24-hour gym with free weights, cardio machines, strength training equipment and exercise classes. Rejuvenate at Aji Spa, offering luxury services such as Shegoi & Salt Pedicures and White Clay Body Wraps.

Things to Do Around Here
Discover two championship, 18-hole golf courses at Sheraton Grand at Wild Horse Pass. Crafted by golf architect Gary Panks, our courses offer unique challenges among some of the most breathtaking desert vistas in Phoenix, Arizona. Experience pristine lakes, saguaro cacti, deep canyons and views of the mountains.

Visit the Desert Botanical Gardens, Rawhide Western Town at Wild Horse Pass, and Wrigley Mansion. Find an endless array of activities near our hotel, from Wild Horse Pass Casino to Phoenix Zoo. There’s an option for everyone at Sheraton Grand at Wild Horse Pass.
Organization of Black Aerospace Professionals

OBAP, a non-profit organization now in its 44th year, is dedicated to the encouragement and advancement of minorities in all aviation and aerospace careers.

OBAP members encourage diversity in the industry by supporting aspiring aviation professionals through mentoring, scholarships, training and Project Aerospace, our youth-focused education programs.

★ 3,500+ diverse professionals around the world serve as OBAP members and advocates for diversity.

★ 3,000+ youth between the ages of 16–19 are engaged through more than 30 OBAP ACE Academies, the National Flight Academy and the Solo Flight Academy annually.

★ 40,000+ students were reached through Aerospace Professionals in Schools during the 2018-19 school year.

★ Since 2015, in partnership with generous donors, OBAP has awarded more than $715,000 in aerospace scholarships.
APIS introduces the limitless opportunities available through careers in aerospace and aviation to youth beginning at an early age.

Once in high school, the curriculum enables OBAP members to serve as mentors and guide the decision-making process for young adults considering the best higher education opportunities and available scholarships to properly prepare for a career in aviation.

Coined “Boys to Men” and “Girls to Women,” the extracurricular programs seek to provide high school students with decision-making skills, conflict and time management.

It is through school visits, career days, career fairs, science clubs, faith-based events and so much more that OBAP members help to share their passion, inspire and empower youth.

With the support of more than 215 Aerospace Professionals, OBAP reached more than 40,110 students within 10 months during 167 school visits and events within the United States, Senegal, Zambia, Trinidad and Tobago!

**Programs by the Numbers:**
APIS: More than 40,110 students reached over the course of 167 school visits, career days and STEM events during the 2018-2019 academic year.

**OBAP Collegiate Chapters**

OBAP Collegiate Chapters serve as a valuable opportunity for aspiring aviation professionals to gain access to opportunities like site visits, guest speakers, scholarships, internships, career fairs, networking and mentoring.

Currently active at:
- Embry-Riddle Aeronautical University
- Kent State University
- Louisiana Tech University
- Middle Georgia State University
- Middle Tennessee State University
- Ohio State University
- Texas Southern University
- Western Michigan University

OBAP is committed to providing support to students.

(top) ERAU’s OBAP Chapter at OBAP’s 42nd Annual Conference.
(bottom) Dr. Armond E. Sinclair, OBAP Board of Directors
The OBAP Lt. Col. Luke Weathers Jr. Flight Academy (LWFA), established in June 2018 and located minutes from Memphis, offers training for students with a desire to fly. Named for the first African American air traffic specialist for the FAA and operating just minutes from Lt. Col. Weathers’ hometown of Memphis, the academy offers CFR Part 141 and 61 Flight Training, JET Transition Training, a Youth Maintenance and Air Traffic Control Academy and a Rotor Transition Program for helicopter pilots seeking to broaden their skillset.

The LWFA is focused on offering education and career development for under-represented minority groups including African-American and Hispanic youth. The LWFA aims to grow the future pilot pipeline, increasing the diversity.

**In the First 60 Days:**

The Luke Weathers Flight Academy has trained students to complete 11 Solo Flights, 3 Private Pilot Licenses, 1 Commercial Pilot License and 1 Certified Flight instructor – Instrument.

**Five Stars Toward LWFA Success!**

- **Train 100 Certified Flight Instructors**
  - By 2025

- **Train 100 Shelby County Students Private & Instrument RTGs**
  - By 2025

- **Train 125 High School Solo Academy Pilots**
  - By 2025

- **Teach 100 Black Women to Fly**
  - By 2025

- **Ready 25 U.S. Air Force Candidates A Year**
  - By 2025
Aerospace Career Education (ACE)

OBAP’s Aerospace Career Education (ACE) Academy, offered in more than 30 locations each summer, provides middle and high school students with exposure to opportunities in aerospace and aviation.

The weeklong immersive program, launched in 1992, designed to provide exposure to the history of aviation, fundamentals of aerodynamics, air traffic control procedures, aerospace technologies and introductions to aviation careers. To date, OBAP’s ACE Academy has engaged more than 30,000 youth.
Centers of Excellence (COE)

Beginning 27 years ago, OBAP established Centers of Excellence (COE) in key cities nationwide to offer aerospace programs that span from childhood to career and beyond. COEs are currently active in Houston, Los Angeles, Memphis, Miami, Seattle and Louisville.

MEMPHIS SNAPSHOT:
★ OBAP has reached nearly 2,000 students during the 2018-19 school year through Aerospace Professionals in Schools (APIS)
★ Girls to Women and Boys to Men workshops engage nearly 100 students twice annually
★ Over $400,000 in scholarships have been awarded to attend the annual National Flight Academy
★ 27 years of Aviation Career Enrichment (ACE) Summer Academies, engaging more than 2,200 students to date.
★ Partnered with Shelby County Schools to establish the Wooddale High School aviation program and the T-STEM Academy at East High School. Notable Memphis success stories include Capt. Anthony Glenn (FedEx Express), Craig Greer (FedEx, Aircraft Engineering), Capt. Jeff Mabry (PSA Airlines), Lt. Col. Alonzo Wallace (U.S. Air Force) and Ensign Wesley Carter (America’s Navy).

Aerospace Professional Development Program (APDP)

The Aerospace Professional Development Program (APDP) and team assist with critical professional decision-making through mentoring, scholarships and career advancement opportunities as a benefit to all OBAP members.

Seasoned industry veterans from government and commercial sectors, all OBAP members, provide career guidance through workshops, one-to-one coaching and roundtable discussions to nearly 4,000 aspiring aerospace professionals each year.
OBAP 44th Annual Conference

2020 Sponsorship Levels

Diamond Sponsorship Package – Conference ($100K)

Your Sponsorship at Work:
Funding from this sponsorship will support OBAP’s Annual Conference:

For OBAP Conference
Sponsorship dollars used to support the following events:

- OBAP Annual Awards Gala
- Outreach and development of future Aerospace Professionals
- Professional development and career guidance of current industry professionals
- Offer career development sessions for team leadership (upper level management) and technical skills for furthering advancement.
- Provide Military Transition sessions to our nation’s servicemembers as they transition from military to civilian aerospace professionals
- Provide Health & Wellness sessions
- Provide Financial Planning sessions

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<th>LEVEL</th>
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| Diamond | $100,000 | • Designate the sponsor as a Diamond Sponsor of the Annual Awards Gala  
• Full page four-color ad in the OBAP Aerospace Professional News magazine  
• Company logo displayed on appropriate signage and sponsor boards. Display sponsor’s logo where appropriate on associated print and digital advertisements  
• 20x20 Exhibit Booth  
• Ten Full Registrations to the conference  
• Listing in the OBAP Aerospace Professional News magazine  
• Recognition and invitation to speak during the Annual Awards Gala  
• Subject to approval, announce the relationship between OBAP and the sponsor through a Collaborative Press Release  
• Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook |

PREMIUM Conference
# Diamond Sponsorship Package – OBAP Programs ($100K)

## Your Sponsorship at Work:
Funding from this sponsorship will support OBAP’s Programs:

### For Aerospace Career Education Academy (ACE)
Sponsorship dollars used to support designated ACE Academies across the United States and its territories. These funds contribute to:

- Educating and raising awareness of aerospace career opportunities to the youth across the United States and its territories
- Outreach and development of future Aerospace Professionals
- Hands-on opportunities for aerospace touchpoints for students

### For Aerospace Professionals in Schools (APIS)
Sponsorship dollars contribute to the enhancement and awareness of aerospace opportunities through:

- OBAP promotional material such as but not limited to pencils, pens, model toy planes, etc.
- Printed brochures and pamphlets promoting OBAP’s Youth Programs.
- Printed brochures and pamphlets promoting career opportunities in the Aerospace industry.
- Purchasing OBAP tablecloths, banners and other supplies that will be used at major APIS events, such as STEM fairs, industry expos, conferences, etc.

### For Aerospace Professional Development Program (APDP)
Sponsorship dollars contribute to:

- Enhancing the development of aerospace professionals.
- Developing printed and electronic materials to be used for the purpose of mentorship, interview prep and professional development.
- To further build and expand the APDP program.

## Level | Amount | OBAP’s Commitment
--- | --- | ---
Diamond | $100,000 | • Designate the sponsor as a Diamond Sponsor of several OBAP ACE Academies, Aerospace Professional Development Program (APDP), Aerospace Professionals in Schools (APIS) and OBAP scholarships

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<td>Full page four-color ad in the <em>OBAP Aerospace Professional News</em> magazine</td>
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<td>Company logo displayed on t-shirts for sponsored events. Display sponsor’s logo where appropriate on associated print and digital advertisements</td>
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<td>20x20 Exhibit Booth in the OBAP Conference Career Exposition</td>
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<td>Ten Full Registrations to conference</td>
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<td>Listing in the <em>OBAP Aerospace Professional News</em> magazine</td>
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OBAP 44th Annual Conference
2020 Sponsorship Levels

Emerald Sponsorship Package – Luke Weathers Flight Academy ($75K)

Your Sponsorship at Work:
Funding from this sponsorship will support the Luke Weathers Flight Academy:

For Luke Weathers Flight Academy (LWFA)
- Sponsorship dollars used to support and further develop the infrastructure of LWFA.
  - Funds used to purchase aviation handbooks, materials, training equipment and supplies to be used by the students, flight instructors and the flight academy
  - Funds used to support the purchase of flight-training devices
- Company logo displayed on appropriate signage and t-shirts. Display sponsor’s logo where appropriate on associated print and digital advertisements
- A portion used as grant money to support scholarships and funding opportunities by the academy for students
- A portion used towards the development of an Aircraft Maintenance Technician (AMT) Program

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<td>Emerald</td>
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<td>• Designate the sponsor as an Emerald Sponsor of the Luke Weathers Flight Academy</td>
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<td>• Full page four-color ad in the OBAP Aerospace Professional News magazine</td>
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<td>PREMIUM</td>
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<td>• 20x20 Exhibit Booth in the OBAP Career Fair</td>
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<td>• Four Full Registrations to conference, plus Three additional tickets to the Youth</td>
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Testimonials

Kenneth Morris, was a homeless veteran when he applied for the Alaska Airlines Pilot Scholarship in 2017. Winning the scholarship restored his confidence and mentally prepared him to change his life. Now Kenneth is one of seven Veterans in the state of Texas selected for the Forces to Flyers program.

Patricia Pratt, a 2017 and 2018 OBAP Scholarship recipient and Flight Attendant with United Airlines for nearly two decades recently earned her Commercial Pilots License.

Peter Sheppard, a 2018 United Airlines Tech Ops scholarship recipient, finished his maintenance associates degree thanks to the support. Summer 2019, Peter provide emergency hurricane relief, supporting over 400 flights, 600 passengers and over 130,000 lbs of supplies to the Eastern Caribbean.
Platinum Sponsorship Package – Corporate Luncheon ($50K)

Your Sponsorship at Work:
Funding from this sponsorship will support the following OBAP Programs:

For OBAP Conference and Career Fair
Sponsorship dollars used to support our OBAP Conference and support the following opportunities provided by the conference:

• Corporate Luncheon and Industry Symposium
• Outreach and development of future Aerospace Professionals.
• Provide Military Transition sessions to our nation’s servicemembers as they transition from military to civilian aerospace professionals.
• Offer career development sessions for team leadership (upper level management) and technical skills for furthering advancement.
• Provide Health & Wellness sessions.
• Provide Financial Planning sessions.

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<td>Platinum</td>
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<td>• Designate the sponsor as a Platinum Sponsor of the Corporate Luncheon</td>
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<td>• Full page four-color ad in the OBAP Aerospace Professional News magazine</td>
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<td>• Company logo displayed on appropriate signage and sponsor boards. Display sponsor’s logo where appropriate on associated print and digital advertisements</td>
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<td>• 20x20 Exhibit Booth in the OBAP Career Fair</td>
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<td>• Six Full Registrations to conference</td>
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<td>• Recognition and invitation to speak during the Corporate Luncheon</td>
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<td>• Recognition at the Awards Gala</td>
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<td>• Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook</td>
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Gold Sponsorship Package – Welcome Reception ($35K)

Your Sponsorship at Work:
Funding from this sponsorship will support the OBAP’s Welcome Reception and Programs:

For OBAP’s Conference
Sponsorship dollars used to support our Welcome Reception and support the following opportunities provided by the conference:

- Outreach and development of future Aerospace Professionals.
- Provide Military Transition sessions to our nation’s servicemembers as they transition from military to civilian aerospace professionals.
- Offer career development sessions for team leadership (upper level management) and technical skills for furthering advancement.
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- Provide Financial Planning sessions.

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PREMIUM
Welcome Reception

- Designate the sponsor as a Gold Sponsor of the Welcome Reception
- Full page four-color ad in the OBAP Aerospace Professional News magazine
- Company logo displayed on appropriate signage and sponsor boards
- 20x20 Exhibit Booth in the OBAP Career Fair
- Four Full Registrations to conference, plus three additional tickets to the Welcome Reception
- Listing in the OBAP Aerospace Professional News magazine
- Recognition and invitation to speak at the Welcome Reception
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook

Gold Sponsorship Package – Youth Luncheon ($35K)

Your Sponsorship at Work:
Funding from this sponsorship will support OBAP’s Youth Luncheon:

OBAP’s Youth Day is a great and FREE experience for students between the ages of 12–18. Each year our Youth Day program includes exciting hands-on experiential learning opportunities through collaboration with industry organizations, like:

- The Smithsonian’s Black Wings Exhibit, which shares the journey of black air enthusiasts from the 1920s who, against formidable odds, realized their dreams to fly.
- A drone workshop presented by the Academy of Model Aeronautics.
- The “Red Tail Rise Above” traveling exhibit, a flying tribute to all the men and women that served in the “Tuskegee Experience,” including pilots, bombardiers and ground support personnel.
- The NASA Community Engagement Team conducting STEM workshops and demonstrations

Additionally, students have an opportunity to visit the Career Expo to meet industry recruiters from numerous companies and learn about the various careers in the aerospace industry. To culminate the day, students participate in our Youth Luncheon where industry professionals share more information about the value of considering aerospace as a potential career path.

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PREMIUM
Youth Luncheon

- Designate the sponsor as a Gold Sponsor of the Youth Program or Youth Luncheon
- Full page four-color ad in the OBAP Aerospace Professional News magazine
- Company logo displayed on appropriate signage and sponsor boards
- 20x20 Exhibit Booth in the OBAP Career Fair
- Four Full Registrations to conference, plus three additional tickets to the Youth Luncheon
- Listing in the OBAP Aerospace Professional News magazine
- Recognition and invitation to speak at the Youth Luncheon
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook
Gold Sponsorship Package – Youth Program ($35K)

Your Sponsorship at Work:
Funding from this sponsorship will support OBAP’s Youth Program:

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**OBAP’s Commitment**
- Designate the sponsor as a Gold Sponsor of the Youth
- Full page four-color ad in the *OBAP Aerospace Professional News* magazine
- Company logo displayed on appropriate signage and sponsor boards
- 20x20 Exhibit Booth in the OBAP Career Fair
- Four Full Registrations to conference, plus three additional tickets to the Youth Luncheon
- Listing in the *OBAP Aerospace Professional News* magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook

Silver Sponsorship Package – Founders’ and Pioneers’ Breakfast ($30K)

Your Sponsorship at Work:
Each year, at OBAP’s Annual Conference, we honor the organization’s pioneers, leaders and risk-takers for their courage and passion to stand up and be heard. These heroes and “sheroes” forged paths and blazed trails that have led to career opportunities for many of us within the aerospace industry. Whether you are a pilot, flight attendant, mechanic, engineer, crew scheduler, dispatcher, lawyer, doctor, computer specialist or more...all of us stand on the shoulders of pioneers who fought tirelessly for their future and ours.

We invite you to join us in continuing to honor notable individuals, including the 38 founders of OBAP, for their unwavering commitment to their careers, notwithstanding trials and many triumphs.

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**OBAP’s Commitment**
- Designate the sponsor as a Silver Sponsor of the Founders’ and Pioneers’ Breakfast
- Half page four-color ad in the *OBAP Aerospace Professional News* magazine
- Company logo displayed on appropriate signage and sponsor boards
- 10x20 Exhibit Booth in the OBAP Career Fair
- Four Full Registrations to conference, plus three additional tickets to the Founders’ and Pioneers’ Breakfast
- Listing in the *OBAP Aerospace Professional News* magazine
- Recognition and invitation to speak at the Pioneers’ Breakfast
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook
**Bronze Sponsorship Package – Hall of Fame ($20K)**

**Your Sponsorship at Work:**
Funding from this sponsorship will support OBAP’s Hall of Fame and Founders’ and Pioneers’ Breakfast.

Each year, at OBAP’s Annual Conference, the organization inducts honorable aerospace professionals into the OBAP Hall of Fame. Established in 2008, the traveling exhibition serves as a testament to the impact of individuals like Lt. Col. Luke J. Weathers, Jr. – the first African American Air Traffic Specialist, Capt. Carroll Waters – the first African-American pilot hired at FedEx, Lt. Gen. (Ret) Stayce Harris – the highest ranking African-American woman military pilot in all of the United States armed forces, and so many others have had on the aviation industry, the African American community and our entire country.

We invite you to join us in continuing to honor notable individuals, including the 38 founders of OBAP, for their unwavering commitment to their careers, notwithstanding trials and many triumphs. We graciously appreciate your support in honoring these aerospace professionals and pioneers by sponsoring OBAP’s Hall of Fame.

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**OBAP’s Commitment**
- Designate the sponsor as a Bronze Sponsor of the Hall of Fame
- Half page four-color ad in the *OBAP Aerospace Professional News* magazine
- Company logo displayed on appropriate signage and sponsor boards
- 10x20 Exhibit Booth in the OBAP Career Fair
- Two Full Registrations to conference, plus five additional tickets to the Founders’ and Pioneers’ Breakfast
- Listing in the *OBAP Aerospace Professional News* magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook

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**Contributor Sponsorship – Collegiate Series ($12K)**

**Your Sponsorship at Work:**
Funding from this sponsorship will support OBAP’s Collegiate Program:

The Collegiate Series, now in its 9th year, is an incredible opportunity for students preparing to graduate and who are committed to pursuing a career in the industry. This year, our three-day Collegiate Series will include:
- Professional Development Workshops led by industry experts
- Interaction with diverse aerospace professionals, gain insights, mentoring and tips to navigate professional careers
- Techniques to master application, resume and interview readiness
- Participation in mock interviews with recruiters from diverse areas of interest
- Engagement with OBAP leadership and begin to partner with pros in student’s area
- Tools to manage finances, stress levels and lead healthy lifestyles as pros
- Sessions on industry needs, requirements and expectations within commercial airlines, government agencies and the military
- Visitaton to the Career Fair to meet with Recruiters
- Attendance of our Collegiate students at the Welcome Reception, Youth Luncheon and Awards Gala!

The Collegiate Series is open to all students under the age of 23 who are enrolled full-time in a college or university and who are not gainfully employed full-time.

**For Collegiate Program**
Sponsorship dollars also contribute to:
- Funding the conference Collegiate Series
- Covering OBAP collegiate events held throughout the year at our collegiate chapters across the country to promote awareness of OBAP, its initiatives and aerospace programs.
- Further building the Collegiate Program and opening new collegiate chapters.

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**OBAP’s Commitment**
- Designate the sponsor as a Contributor Sponsor of the Collegiate Series
- Half page four-color ad in the *OBAP Aerospace Professional News* magazine
- Company logo displayed on appropriate event signage and sponsor boards
- Two Full Registrations to conference
- Listing in the *OBAP Aerospace Professional News* magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook
Contributor Sponsorship – Professional Development Series ($12K)

Our Professional Development Series is a product of our Aerospace Professional Development Program (APDP). The APDP team consists of seasoned industry professionals from government and commercial sectors who provide career guidance through workshops, one-on-one coaching and mentoring, and roundtable discussions to thousands of aerospace professionals each year.

Your Sponsorship at Work:
Funding from this sponsorship supports OBAP’s Professional Development Series and our Aerospace Professional Development Program.

For Aerospace Professional Development Program (APDP)
Sponsorship dollars contribute to:

• Enhancing the development of aerospace professionals.

• Developing printed and electronic materials to be used for the purpose of mentorship, interview prep and professional development.

• To further build and expand the APDP program.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributor</td>
<td>$12,000</td>
</tr>
</tbody>
</table>

Contributor Sponsorship – Conference Journal ($12K)

Your Sponsorship at Work:
The OBAP Aerospace Professional News magazine, an annual journal, offers a prime opportunity for sponsors to showcase their brand, support the organization and its members, and share career opportunities with prospective applicants. The journal highlights inspirational success stories about industry pioneers, students and professionals. It also addresses some of the industry’s “hottest topics” with contributions from some of our best subject-matter experts. With hundreds of attendees participating in conference each year, the OBAP Aerospace Professional News magazine is the “go to” for all things conference.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributor</td>
<td>$12,000</td>
</tr>
</tbody>
</table>

OBAP’S COMMITMENT

▪ Designate the sponsor as a Contributor Sponsor of the Conference Journal
▪ Half page four-color ad in the OBAP Aerospace Professional News magazine
▪ Company logo displayed on appropriate event signage and sponsor boards
▪ Two Full Registrations to conference
▪ Listing in the OBAP Aerospace Professional News magazine
▪ Recognition at the Annual Awards Gala
▪ Collaborative Press Release
▪ Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook
OBAP 44th Annual Conference
2020 Sponsorship Levels

Contributor Sponsorship – Conference Bags & Lanyards, Charging Station ($12K)

Your Sponsorship at Work:
Being a sponsor of the OBAP Conference Bags & Lanyards is a great way for you to receive value and immediately connect with our attendees! Your logo will be featured on both the bag and lanyards and will be readily visible around the conference.

Whether tweeting, checking emails, or networking with other attendees, the toll on cell phone, tablet and other device batteries is considerable. By being a sponsor of our charging stations, every attendee will absolutely love you. Oh, and they’ll probably learn your name too! By keeping devices charged, attendees will be able to stay engaged throughout our conference.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron</td>
<td>$7,000</td>
</tr>
<tr>
<td>PREMIUM</td>
<td></td>
</tr>
<tr>
<td>Cyber Cafe</td>
<td></td>
</tr>
</tbody>
</table>

OBAP’s Commitment
- Designate the sponsor as a Patron Sponsor of the Conference Bags, Lanyards and Charging Station
- Half page four-color ad in the OBAP Aerospace Professional News magazine
- Company logo displayed on appropriate event signage and sponsor boards
- Two Full Registrations to conference
- Listing in the OBAP Aerospace Professional News magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook

Patron Sponsorship – Cyber Café ($7K)

Your Sponsorship at Work:
Funding from this sponsorship will support the Cyber Café, which provides the convenience of an onsite workspace for our attendees to review, edit and print their resumes, charge their devices and connect with colleagues, all in a comfortable setting. Sponsoring the Cyber Café, which is traditionally placed in a high traffic area, affords an opportunity to brand the lounge and make it your own, and gain one-on-one access to event participants.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron</td>
<td>$7,000</td>
</tr>
<tr>
<td>PREMIUM</td>
<td></td>
</tr>
<tr>
<td>Cyber Cafe</td>
<td></td>
</tr>
</tbody>
</table>

OBAP’s Commitment
- Designate the sponsor as a Patron Sponsor of the Cyber Café
- Quarter-page four color ad in the OBAP Aerospace Professional News magazine
- Company logo displayed on appropriate event signage and sponsor boards
- Two tickets to the following events: Welcome Reception, Youth Luncheon, Corporate Luncheon and Annual Awards Gala
- Listing in the OBAP Aerospace Professional News magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook
OBAP 44th Annual Conference
2020 Sponsorship Levels

Supporter Sponsorship ($3K)

Your Sponsorship at Work:
Funding from this sponsorship will support all OBAP programs and initiatives.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

OBAP’S COMMITMENT

- Designate the sponsor as a Supporter Sponsor
- Company logo displayed on appropriate event signage and sponsor boards
- Two tickets to the following events: Welcome Reception and Annual Awards Gala
- Listing in the OBAP Aerospace Professional News magazine
- Recognition at the Annual Awards Gala
- Collaborative Press Release
- Mention the sponsor on OBAP’s website and through social media channels such as Twitter, Instagram, and Facebook

Friends of OBAP Sponsorship ($1K)

Your Sponsorship at Work:
Friends of OBAP are individuals invested in the organization and its work and who would like to contribute to furthering the mission. Funding from this sponsorship will support all OBAP programs and initiatives.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friends of OBAP</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

OBAP’S COMMITMENT

- Designate the sponsor as a Friends of OBAP Sponsor
- Listing in the OBAP Aerospace Professional News magazine

2020 Conference Exhibitor Opportunities

For current exhibitor information and to reserve your space, visit www.obap.org

<table>
<thead>
<tr>
<th>EARLY BIRD REGISTRATION</th>
<th>Received by June 12, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ X 10’</td>
<td>$925</td>
</tr>
<tr>
<td>10’ X 20’</td>
<td>$1,825</td>
</tr>
<tr>
<td>20’ X 20’</td>
<td>$3,600</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GENERAL REGISTRATION</th>
<th>Received after June 12, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ X 10’</td>
<td>$1,000</td>
</tr>
<tr>
<td>10’ X 20’</td>
<td>$1,900</td>
</tr>
<tr>
<td>20’ X 20’</td>
<td>$3,700</td>
</tr>
</tbody>
</table>
EXHIBIT/VENDOR BOOTH CONTRACT
ORGANIZATION OF BLACK AEROSPACE PROFESSIONALS

2020 Conference
August 12 – 14, 2020
Sheraton Grand at Wild Horse Pass • Phoenix, Arizona

Organization of Black Aerospace Professionals (OBAP) reserves the right to assign Exhibit Booth space. Pre-Registration for space rental of a 10'x10' Exhibit Booth is $925.00. If received after June 12, 2020, booth rental is $1,000.00. Refer questions to Convention@obap.org.

We hereby agree to the rules and regulations of OBAP as set forth in this contract.

In consideration for the use of exhibit space, we enclose a check or credit card number in the amount of $______________ for the rental of ________ Booth(s). Full payment must accompany this contract. Cancellations of booth space will not be accepted after July 12, 2020. Notification that your space has been reserved will be returned to you after OBAP has confirmed your space assignment. Space is assigned on a first-come, first-served basis within each size category.

EXHIBIT SCHEDULE

July 14, 2020

**EXHIBITOR'S BADGES**

Persons designated by Exhibit Booth Managers will be issued badges, which will authorize the person to enter the Exhibit Area one hour prior to opening and to remain for forty-five minutes after closing. Badges must be visible at all times.

**LIABILITY OF**

Organization of Black Aerospace Professionals (OBAP)

It is expressly agreed and understood between the Exhibitors and OBAP that OBAP shall be under no liability for loss of, or damage to goods and property of Exhibitors. Nor shall OBAP be held liable for personal injuries to Exhibitors or Exhibitor’s employees. Each Exhibitor, upon entering into this agreement, expressly releases OBAP from and agrees to hold OBAP harmless from all such actions. Under this Hold Harmless Clause Exhibitor further agrees to indemnify OBAP against any and all claims arising out of the negligent acts or omissions of Exhibitor, its agents or employees in the use of exhibit space. Exhibitor further warrants that they will obey all rules, regulations, and laws of the city of Phoenix, Arizona and Sheraton Grand at Wild Horse Pass.

In addition to the conference security, OBAP will provide after-hour security in the Exhibit area. However, it is advisable to ensure that Exhibitors' employees are present during setup and dismantling. Valuable small articles subject to pilferage should be removed from the floor and stored under tables and behind displays.

**MISCELLANEOUS REGULATIONS**

Loudspeakers, phonographs, sound movies and megaphones that interfere with adjoining exhibits are not permissible. Location of silent movies must not interfere with other Exhibitors or aisle space. All operators must conform to any regulations set forth by Sheraton Grand at Wild Horse Pass. All packing containers and wrapping paper are to be moved from the floor and stored under tables and behind displays.

Firms and their representatives not assigned exhibit spaces are prohibited from soliciting in the Exhibit area. Violators of this regulation will be promptly evicted from the area.

**THANK YOU**

www.obap.org | 1-800-JET-OBAP | direct 708-449-7755 | email convention@obap.org

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**EXHIBIT EQUIPMENT AND FURNITURE**

Shortly after exhibit space has been confirmed, exhibitors will receive an Exhibit Kit. For your convenience, order forms will be included in the kit. The Official Service Contractor will design an exhibit to your specification, if requested. The order forms will offer rental of such items as furniture, electrical supplies, etc. The Exhibit Kit will also include information on Exhibit Handling and Labor Services. Two chairs, a table, and a wastebasket will be provided at no additional cost.

**EXHIBIT INFORMATION AND REGULATIONS**

This section becomes a part of the executed contract between the Exhibitor and Organization of Black Aerospace Professionals (OBAP).

**SPACE ASSIGNMENT**

Please make your reservations prior to July 12, 2020. Notification that your space has been reserved will be returned to you after OBAP has confirmed your space assignment. Space is assigned on a first-come, first-served basis within each size category.

**EXHIBIT BOOTHS SIZE AND STRUCTURE**

The baseline exhibit booth is a 10'x10' single space. Additional space is charged in multiples of the 10'x10' allocation. Space includes back wall, aisle posts and draperies. The back wall is 8' high with 3' side partitions. An identification sign will be included in each unit. Exhibit must be confined within the area of space issued to the exhibitor and cannot obstruct the view of the surrounding exhibits or exhibitors.

**EXHIBITOR'S BADGES**

Persons designated by Exhibit Booth Managers will be issued badges, which will authorize the person to enter the Exhibit Area one hour prior to opening and to remain for forty-five minutes after closing. Badges must be visible at all times.

**LIABILITY OF**

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**THANK YOU**

www.obap.org | 1-800-JET-OBAP | direct 708-449-7755 | email convention@obap.org

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**EXHIBIT SCHEDULE**

<table>
<thead>
<tr>
<th>DAY, DATE</th>
<th>ACTIVITY</th>
<th>OPEN</th>
<th>CLOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, August 11</td>
<td>Setup</td>
<td>8:00 am</td>
<td>12:00 pm</td>
</tr>
<tr>
<td>Setup – Exhibitors/Vendors</td>
<td>1:00 pm</td>
<td>5:00 pm</td>
<td></td>
</tr>
<tr>
<td>Wednesday, August 12</td>
<td>Setup – Exhibitors/Vendors</td>
<td>8:00 am</td>
<td>10:30 am</td>
</tr>
<tr>
<td>Ribbon Cutting</td>
<td>11:00 am</td>
<td>11:15 am</td>
<td></td>
</tr>
<tr>
<td>Operating Hours</td>
<td>11:15 am</td>
<td>6:00 pm</td>
<td></td>
</tr>
<tr>
<td>Thursday, August 13</td>
<td>Exhibit Hall Opens</td>
<td>9:00 am</td>
<td>6:00 pm</td>
</tr>
<tr>
<td>Friday, August 14</td>
<td>Exhibit Hall Opens</td>
<td>9:00 am</td>
<td>2:00 pm</td>
</tr>
<tr>
<td>Break-down</td>
<td>2:00 pm</td>
<td>4:00 pm</td>
<td></td>
</tr>
</tbody>
</table>

The Exhibit Hall will open on Wednesday, August 12, 2020, at 11:15AM. All Exhibitors must be in place by 11:00AM. Exhibitors will be permitted entrance into the exhibit area daily one hour prior to opening and forty-five minutes immediately after closing. Each exhibitor must maintain at least one attendant in his/her booth during hours of operation.
**Ad Material Submission Specs**

**Ad Dimensions:**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trim</td>
<td>8.5&quot;</td>
<td>11&quot;</td>
</tr>
<tr>
<td>Bleed</td>
<td>8.75&quot;</td>
<td>11.25&quot;</td>
</tr>
<tr>
<td>Live Area</td>
<td>7.5&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Full page</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NOTE: Full page (bleed) ads have no interference from folios, headers, and footers, which do not appear on these pages. The “Live Area” is suggested for readability.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 Page (no bleed)</td>
<td>7.5&quot;</td>
<td>4.875&quot;</td>
</tr>
<tr>
<td>1/4 Page (no bleed)</td>
<td>3.625&quot;</td>
<td>4.875&quot;</td>
</tr>
</tbody>
</table>

**Full Color Advertising Rates**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1 Time Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$3,500</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$2,620</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$1,575</td>
</tr>
</tbody>
</table>

* All rates are gross rates and include four-color process. Bleeds are only available on full page and half page ads. Matched colors are available at an additional charge. Ask your representative about additional advertising opportunities such as spreads, bellybands, polybags, etc.

**Deadline for submission of ad: Friday, May 15, 2020**

**Contract and Copy Regulations**

1. Advertisers and their agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed, and also assume responsibility for any claims made against the publisher arising there from. The publisher reserves the right to reject advertising.

2. Advertisers or agencies will be short-rated if contracted frequency rate is not fulfilled during a 12-month period. A rebate will be issued if higher frequency rate is earned during a 12-month period.

3. Publisher reserves the right to publish a previous ad if new copy or instructions are not received by final closing date.

4. Alterations and other product work will be charged to the advertiser at cost. APN reserves the right to request that the word “Advertisement” or words “Advertising Section” be placed prominently at the top of the first page of the insert, as appropriate, in all caps (quotes not needed), and at least 12-point type.
The undersigned hereby agrees to purchase a:

☐ FULL PAGE  ☐ 1/2 PAGE  ☐ 1/4 PAGE

Advertisement in the OBAP souvenir journal for the sum of $__________________________

Name_______________________________________________________________________________________________

Company____________________________________________________________________________________________

Title________________________________________________________________________________________________

Address_____________________________________________________________________________________________

City ____________________________________________ State _____________________Zip__________________________

Email_______________________________________________________________________________________________

Payment Type: ☐ MC  ☐ VISA  ☐ AMEX  ☐ DISCOVER

Credit Card Number _____________________________________________Exp ________________CVV Code ___________

Name as it appears on Card (PLEASE PRINT)_____________________________________________________________________________

Signature ________________________________________________________ Date_______________________________

PLEASE MAIL OR FAX COMPLETED FORM WITH CHECK/MONEY ORDER/CREDIT CARD PAYMENT.

Payable to: Organization of Black Aerospace Professionals or OBAP.

Mail to: Organization of Black Aerospace Professionals, Inc.
Attention: 2020 OBAP Conference
One Westbrook Corporate Center – Suite 300
Westchester, IL 60154

Email to: convention@obap.org

Payment to arrive no later than June 12, 2020. You will receive an email confirmation upon receipt.

Payment Terms: All orders must be prepaid prior to commencement of work. Payment may be made by a company check, money order, or by credit card (Visa, Master Card, and Discover). There will be a $75.00 fee for returned checks in addition to the original amount due.

Payment by Credit Card: Clients paying by credit card agree to be bound by the OBAP Printing Agreement, Terms & Conditions. Card Holder and Client Responsibilities: Cardholder and Client specifically agree to pay all costs incurred if their order is cancelled and it is understood that no credit will be provided. The order amount will be charged to the credit card at the time the order is submitted.

Indemnification: Client hereby affirms ownership and/or publishing rights to all artwork, photos and other materials submitted for printing and agrees to indemnify and hold harmless OBAP and its affiliates and members from any and all loss, cost expense and damage on account of any and all manner of claims demands, actions an/or proceedings that may be levied against OBAP on the grounds that said printing violates any copyright or proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person’s right to privacy or personal right. The Client agrees to, at the Client’s own expense, promptly defend and continue the defense of such claim, demand, action or proceeding, that may be brought against OBAP provided that OBAP shall promptly notify the Client with respect thereto.

Customer Digital Files: Client is 100% responsible for the accuracy of their layouts. Please proofread all layout proofs carefully.

Color Matching: OBAP will reproduce color from submitted transparencies, slides or photos as closely as possible, but cannot exactly match color and density because of limitations in the printing process, as well as neighboring image ink requirements. The accuracy of each color reproduction is guaranteed to be within approximately 85 to 90% of the original image submitted. OBAP accepts no responsibility for color variations between submitted images and the actual artwork or product they represent.

Authorized Signature – I have read and agree to all terms and conditions of sale as presented here and on the order form. I understand there are no refunds.

Signature:________________________________________________________________________________________

Name:____________________________________________________________________________________________

Date:____________________________________________________________________________________________
is committed to sponsoring a collegiate student registration for the 44th Annual Conference at the Sheraton Grand at Wild Horse Pass.

2020 Collegiate Student Registration Fee: $250

Total Number of Students Sponsored: ____________

Payment Type: ☐ MC ☐ VISA ☐ AMEX ☐ DISCOVER

Credit Card Number ___________________________ Exp ______________ CVV Code ______________

Name as it appears on Card ________________________________

(PLEASE PRINT)

Billing Address __________________________________________________________

City ___________________________ State _______________ Zip _______________

Signature _______________________________ Date ____________________________
A Remarkable Market for Advertisers!

The aerospace industry is a remarkable field, filled with equally remarkable individuals, many of whom belong to the Organization of Black Aerospace Professionals.

Unlike many other publications with a large audience of pilots and others in the aerospace industry, ours is an association journal with an extremely loyal following. OBAP is a non-profit organization committed to “passing the torch” to the next generation of aviation/aerospace professionals.

Undeniably, this is a lucrative and growing market that savvy companies will incorporate into their marketing plans to achieve substantial growth. Marketers and advertisers will do well to pay heed to the increasing numbers of aviation/aerospace professionals.

For more information on advertising opportunities in this new OBAP publication, call Mike Jais at Blooming Color, 630.705.9200, ext. 2008 or michael.jais@bloomingcolor.com
2020 Scholarship Sponsorship Opportunities

For current information on scholarship commitments, visit www.obap.org